



2017 YOUTH FOOTBALL SPONSORSHIP FOR SCHOLARSHIPS REQUEST

Dear YMCA Supporter,

The YMCA of Northeast Louisiana is preparing for our 2017 Youth Sports Football Season with early registration beginning June 1, 2017! Each year over 900 youth ages 4 -12 participate in the YMCA Youth Sports Football League, creating a positive environment for players, parents, families and volunteers. The primary goal of the football program is to teach fundamental football skills while reinforcing the **YMCA CORE VALUES** of **caring, honesty, respect** and **responsibility**.

We are currently looking for financial sponsors for 40 teams by August 19, 2017 that could not otherwise afford to participate. These youth are "the least of them." The ones with the least positive exposure and resources yet need our YMCA programs the most. These **40 teams** will greatly benefit from the discipline, structure, sportsmanship, friendship and positive volunteer coach role models being a part of the YMCA Youth Sports Program will expose them to.

As a scholarship sponsor, you receive:

- Your business or family name on your team sponsored jerseys (advertisement)
- Mention in all 2017 YMCA newsletters, advertising, social media, website and signage at games
- A framed team photograph of the team(s), or plaque
- Most importantly you'll receive a full heart, knowing that because of your generosity, 900 youth that could not afford football registration fees or equipment will have an opportunity to be equal with their peers...even if for just one football season.

One hundred percent of your sponsorship dollars will be awarded as scholarships for registration fees and/or football equipment for those who demonstrate a financial hardship. Your support enables us to promote and sustain **OUR MISSION:** To put Christian principles into practice through programs that build a healthy spirit, mind and body **FOR ALL**.

Thank you for all that you do for our YMCA Youth Sports Program,

Robert Underwood

YOUTH SPORTS DIRECTOR

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2017 YMCA YOUTH SPORTS FOOTBALL SPONSORSHIP LEVELS

\$150

BRONZE LEVEL

Sponsorship will allow you to sponsor 1 youth registration fee and equipment (helmet and shoulder pad)

\$250

SILVER LEVEL

Sponsor name/logo will be placed on one team's jerseys and will be the team name. Recognition on Quickscores Sports website with links to your personalized webpage.

\$350

GOLD LEVEL

Sponsor name/logo will be placed on 1 flag team jerseys and 1 tackle team jersey will be the teams name. Recognition on Quickscores Sports website with links to your personalized webpage.

\$1,000

PLATINUM LEVEL (TROPHY SPONSOR)

Sponsor will provide awards to all YMCA youth participants. The Sponsor name will be placed on all trophies, medals, and awards.

YES! We would like to be a sponsor at the following level:

- **BRONZE (\$150)**
- **SILVER (\$250)**
- **GOLD (\$350)**
- **PLATINUM (\$1000)**

Are there any specific school or teams you would like to sponsor?

- **No**
- **Yes. If so, please list them here:** _____

Do you have a logo that you would like to appear on the jersey?

- **No**
- **Yes, it has been emailed to runderwood@ynela.org**

